

WHY CATÓLICA BRAGA?

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INTERNATIONAL SUMMER SCHOOL '25

It is the first faculty of the Catholic University of Portugal, ranked at 1st in Portugal, according to THE - Times Higher Education World University Ranking - 2023, and is located at the city of Braga, famous by its over 2000 years of rich history, its enormous beauty and heritage wealth, its gastronomy, and its young life.

Just 40 minutes away from the Porto Airport, in 2024, the city of Braga won the award for **Europe's Best Emerging Tourist Destination** from the World Travel Awards.



MONDAY July 14th**9h00-10h30**

From Footprints to Footsteps
An Intro to Sustainable Tourism -
Ana Salazar

10h30-11h00

Coffee Break

11h00-12h30

Rethinking Tourism
A Pathway Towards Destination
Resilience - *Emese Panyik*

Lunch Break

14h30-17h00

Let's go... **Explore Braga!**
Outdoor activity and city tour

FRIDAY July 18th**9h00-17h00**

Free Programme in Porto

THUESDAY July 15th**9h00-10h30**

Strategic Development through
Sustainable Development Goals
(SDGs) - *Carla Cardoso*

10h30-11h00

Coffee Break

11h00-12h30

**Local Traditions and
Culture** - *Cândido Martins*

Lunch Break

14h30-17h00

Let's go... **Do it together!**
*Outdoor activity and visit to Bom
Jesus de Braga*

WEDNESDAY July 16th**9h00-10h30**

Deep Tech & Business Case
Católica Porto Business School

Lunch Break

14h30-17h00

Visit to the Ferreira Port
Wine cellars

THURSDAY July 17th**9h00-10h30**

Deep Tech & Business Case
Católica Porto Business School

Lunch Break

14h30-17h00

Cruise ship on the Douro River

